Subject: Account Manager

Clear Counts Limited

Dear Mr Kensignton,

It is with excitement that I am applying for the position of Account Manager at Clear Counts Limited. With more than five years of experience in the digital marketing unit, I have developed a strong interest and skills in generating trusted connections with high-impact and high-value clients.

In my last post at River Technologies, I oversaw over a dozen clients and coordinated digital marketing campaigns that increased conversion rates by over 10%. I saw our clients land the highly coveted M&M awards in 20XX and 20XX. Alongside my experience in working with client accounts, I assisted the business development team in formulating RFPs for incoming clients in healthcare, the result of which was a 40%-win rate which led to new accounts worth about $15 million.

I look forward to learning more about Clear Counts Limited and the Accounts Manager role. My proven track record puts me in a solid position to exceed your expectations and greatly benefit the company. I anticipate the chance to showcase more of my work and discuss the benefits my skills can bring to the client portfolio of Clear Counts Limited.

Sincerely,

SIGNATURE

Kelly Hutchinson

