To: Maryanne Lester

126 James Road, Chicago, IL 54321

(098) – 765 – 4321

Dear Mrs Lester,

I’m a creative online native obsessed with the ImageMap app and was excited to see the listing on LinkedIn for a Social Media Affiliate at ImageMap Entertainment. Whether you need to redesign instagrammable graphics or rack up retweets, I’m confident in having the social media skills required to create appealing online content for ImageMap.

I have been an online brand manager for two years, and I’ve spent countless hours online achieving the following:

* Organized 13 viral social media campaigns
* Launched a TikTok account singlehandedly, and it accumulated over 200,000 followers
* Boosted Twitter, Snapchat, and Instagram engagement by 240% in 13 months

I’m up-to-date on all trends and competitive and can clear up any social media mess. I’m confident that my skill of creating clickable content is what you are searching for.

I look forward to discussing my qualifications and the Social Media Associate role in more detail. I’m ready to start working at any time, and I’ll contact you next week to be sure you’ve received my application.

Regards,

SIGNATURE

Heather Perez

