

# Hard and Soft Skills (Frequencies)

Based on the resume and job description you uploaded, here are the hard and soft skills we extracted from them:

Table 1



RESUME

Hard Skills	Frequency
higher education	2
administration	1
consultancy	1
research	7
enterprise	1
organisational leadership	1
student journey design	1
student assessment	1
strategy	2
marketing	4
organisation behaviour	1

<b>Hard Skills</b>	<b>Frequency</b>
End Point Assessments	1
Coaching	1
Mentoring	1
apprenticeship programmes	1
compliance	2
International MBA Programmes	1
research supervision	1
questionnaire design	1
data collection methods	1
data analysis tools	1
effective writing	1
Business & Management	2
Entrepreneurship	10
Strategic Management	1
Economics	2
Finance	1
Project Management	1

<b>Hard Skills</b>	<b>Frequency</b>
Marketing Principles	1
strategy consulting	1
revenue growth	1
market share	1
business value	1
organizational practices	1
information security management	1
learning management systems	2
entrepreneurship education	3
role models	1
business planning	1
entrepreneurship network	1
grant applications	1
awards	1
teaching qualifications	1
high-quality teaching	1
pastoral care	1

**Hard Skills****Frequency**

academic leadership	1
management	10
continuing professional development	1
module design	1
quality enhancement	1
innovation in Higher Education	1
external partnerships	1

**Soft Skills****Frequency**

teaching	7
knowledge sharing	1
academic leadership	1
diversity engagement	1
management	10
leadership	5
teamwork	1
networking	1

Soft Skills	Frequency
collaborative research	1
mentorship	1
quality enhancement	1
knowledge transfer	1
personal tutoring	1
pastoral care	1
feedback	2
interpersonal skills	1
mentoring	1
team leadership	1
engaging diverse students	1
productive working relationships	1

Still, more to come. Click to see the extracted job description's hard and soft skills (their frequencies):

[See Job Description's Hard & Soft Skills](#) →

TABLE 2



JOB DESCRIPTION

<b>Hard Skills</b>	<b>Frequency</b>
high-quality teaching	1
research	19
enterprise	3
professional activity	6
pastoral care	2
academic leadership	1
management	9
administration	2
HE Pedagogy	2
Knowledge Exchange	2
continuing professional development	2
module design	1
course design	2
sensitive issues	1
research students supervision	1
grant applications	1
publishing research	1

**Hard Skills****Frequency**

attracting research funding	1
consultancy	2
quality enhancement	2
innovation in Higher Education	1
UKPSF recognition	1
external partnerships	1
Health and Safety at Work	1
EDI policy and strategy	1

**Soft Skills****Frequency**

mentoring	1
interpersonal skills	1
collaborative research	1
networking	1
team leadership	2
engaging diverse students	1
productive working relationships	2

Still, more to come. Click to see the suggested desirable skills:

[See Desirable Skills](#) 



DESIRABLE SKILLS

P.S.– While explicit mentions are a straightforward way to identify skills, there are often implied or contextual skills that professionals might possess based on the nature of their work, even if these skills aren't directly mentioned. Using the provided resume and job description, some potential desirable skills and attributes can be inferred.

When presenting these skills, especially in an interview or in a more detailed resume, it's essential to provide specific examples or experiences that demonstrate these attributes:

TABLE 3

DesirableSkills	Type	Explanatory Notes
Curriculum Development	Hard Skill	Essential for designing and updating course materials that meet industry standards and requirements for apprenticeships.

More to come. Click to see the job description and resume compared — Skills Gap Identified:

[See Skills Gap Identified](#) 

## Job Description and Resume Compared:



SKILLS GAP IDENTIFIED

Let's compare the skills from the resume and the job description to identify the skill gaps:

Table 4



<b>Skills</b>	<b>Found in Resume (Frequency)</b>	<b>Found in Job Description (Frequency)</b>	<b>Skills Gap (Skills Missing from Resume)</b>
Quality enhancement	1	2	✓
Enterprise	1	3	✓
Productive working relationships	1	2	✓
Health and safety at work	0	1	✗
Research students supervision	0	1	✗
Administration	1	2	✓
He pedagogy	0	2	✗
Edi policy and strategy	0	1	✗
Grant applications	1	1	✓
Team leadership	1	2	✓
Innovation in higher education	1	1	✓
Mentoring	1	1	✓
Management	10	9	✓

<b>Skills</b>	<b>Found in Resume (Frequency)</b>	<b>Found in Job Description (Frequency)</b>	<b>Skills Gap (Skills Missing from Resume)</b>
Engaging diverse students	1	1	✓
Interpersonal skills	1	1	✓
Module design	1	1	✓
Collaborative research	1	1	✓
Pastoral care	1	2	✓
Publishing research	0	1	✗
Attracting research funding	0	1	✗
Consultancy	1	2	✓
Networking	1	1	✓
Knowledge exchange	0	2	✗
Continuing professional development	1	2	✓
High-quality teaching	1	1	✓

Skills	Found in Resume (Frequency)	Found in Job Description (Frequency)	Skills Gap (Skills Missing from Resume)
External partnerships	1	1	✓
Professional activity	0	6	✗
Academic leadership	1	1	✓
Sensitive issues	0	1	✗
Ukpsf recognition	0	1	✗
Research	7	19	✓
Course design	0	2	✗

Finally, click to see your resume's overall 'Similarity Score':

[See Similarity Score](#) →

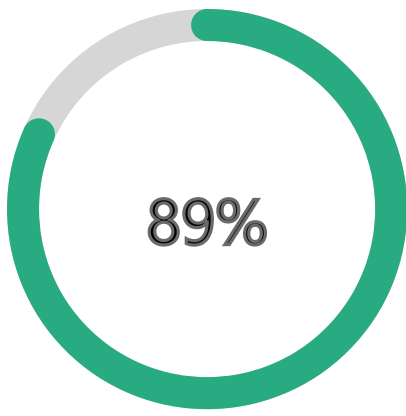
 Share

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## Similarity Score

ATS Best Practices

0 Issue(s) to fix



Upload and Rescan



Sales Index Match

0 Issue(s) to fix

Hard Skills Match

11 Issue(s) to fix

Soft Skills Match

0 Issue(s) to fix

## 🔔 Results Presentation

Let's Scan Your Resume Now! **Instructions:** It's time to revamp your resume with our advanced recommendations scanner. The live editor makes the editing process quick, effortless, and seamless.

📄 Upload

✎ Edit

🔄 Rescan

✅ Done

ATS



SIM



HSM



SSM























## ATS Best Practices Match (ATS)

Maximize your chances of getting hired by ensuring your resume passes the 10 ATS best practices factors assessment.

To stand a better chance, your resume must score 80% or higher and include crucial elements such as biodata, job title, contact information, a LinkedIn profile, relevant subheadings, and an optimized file type.

Make the process simple and efficient using our LIVE editor dashboard to revise your resume based on the scanner's recommendations.

Resume File Type			Your resume is docx, which can be easily scanned by ATS
Email Address			Your email pa [redacted]@gmail.com is on your resume, nice work!
Phone Number			Your Phone Number +44-7 [redacted] 6 is on your resume, good job!
LinkedIn Profile			Your LinkedIn profile is present in your resume, now you have a higher chance of getting a response!
Matching Job Title			The job title SENIOR LECTURER-APPRENTICESHIPS was found on your resume, perfect!
Education Requirements			Required Education is present. Awesome!
Section Headings			We found the Experience, Education and other standard sections in your resume. Nice work!
Date Formatting			We found the recommended Date Format









Special Characters			There are no unknown/unreadable characters in your resume.
Organization's Name & Website			The Organization's name or website is present in the resume.

25.00/25

## Sales Index Match (SIM)



We use this to assess your resume word count, measurable results present, active verbs present, and the presence of clichés and buzzwords.

Word Count			Your resume has 991 words, Well done!
Action Verb/Power Words			We found 6 action verb(s), achieved, led, provided, offered, engaged, worked... Well done!
Measurable Results			We found 7 Measurable Result(s)., high student satisfaction ratings, 97% satisfaction rate, managed educational programmes, year-on-year high success rate, high dissertation pass rates, 94% student progression, increased revenue and market share, successful strategies implemented... Well done!
Cliches and Buzzwords			We found 0 Clichés and Buzzwords in your resume. Well done!

14.00/25

## Hard Skills Match (HSM)



Most resumes include only 60% of the necessary hard skills compared to the target job description.

Examples of **hard skills** are Excel, NodeJS, SQL, JavaScript, accounting, engineering, medicine,

teaching, etc.

They are generally technical, software mastery, and professional skills learned to qualify for a job.

They determine whether you should apply for the role in the first place.

Skills	Resume	Job Description	Skills Gap
Enterprise	1	3	✓
Continuing professional development	1	2	✓
Research	7	19	✓
Module design	1	1	✓
Grant applications	1	1	✓
External partnerships	1	1	✓
High-quality teaching	1	1	✓
Innovation in higher education	1	1	✓
Research students supervision	0	1	✗
Academic leadership	1	1	✓

Edi policy and strategy	0	1	⊗
Attracting research funding	0	1	⊗
Pastoral care	1	2	⊙
Quality enhancement	1	2	⊙
Health and safety at work	0	1	⊗
Professional activity	0	6	⊗
Publishing research	0	1	⊗
Sensitive issues	0	1	⊗
Management	10	9	⊙
Course design	0	2	⊗
Ukpsf recognition	0	1	⊗
Knowledge exchange	0	2	⊗
He pedagogy	0	2	⊗



Consultancy	1	2	✓
Administration	1	2	✓

25.00/25

## Soft Skills Match (SSM)

Only 28% of resumes contain the necessary soft skills. These are essential soft skills everyone needs to succeed at work. Here are the top ten in-demand soft skills:

- Excellent communication
- Creativity
- Critical thinking
- Culture awareness
- Emotional intelligence
- Focus mastery
- Growth mindset
- Innovation
- Leadership
- Storytelling

And CVJury's 24 [soft skill](#) classifications..

Skills	Resume	Job Description	Skills Gap
Team leadership	1	2	✓
Interpersonal skills	1	1	✓
Networking	1	1	✓
Mentoring	1	1	✓
Engaging diverse students	1	1	✓

Collaborative research	1	1	✔
Productive working relationships	1	2	✔

[Edit Resume on our Resume Editor](#) →